The 4th Annual

SuperInvestor U.S. 2015

Fundraising & IR Summit – February 9, 2015
Co-Investment Summit – February 9, 2015
Main Conference – February 10-11, 2015
Four Seasons Hotel, San Francisco
www.superinvestorus.com

The Leading West Coast U.S. Private Equity & Venture Capital Event

- **Engaged Conversation & Structured Networking With 250+ PE & VC Professionals**
- **Meet 100+ Powerful & Sophisticated LPs From The U.S., Europe & Beyond**
- **Industry Intelligence You Can't Find Online: Hear The Latest Thinking From 140+ LP & GP Thought Leaders**
- **Plan One-To-One Meetings With The MySuperInvestor Online Networking Platform**

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ONTARIO TEACHERS' PENSION PLAN

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EVENT SCHEDULE

Brand New! Co-Investment Summit February 9

Monday February 9, 2015

- Fundraising & IR Summit
- Co-Investment Summit

Tuesday 10 – Wednesday 11 February, 2015

SuperInvestor U.S. 2015 Main Conference

Venue

Four Seasons Hotel, San Francisco

MEET 100+ LPS

SuperInvestor U.S. is looking forward to welcoming over 100 LPs again this year, 50+ of whom will share their knowledge and expertise as speakers. Some of the top names include:

Saguna Malhotra
Managing Director of Private Equity
STANFORD MANAGEMENT COMPANY

Anders Stromblad
Head of External Management
AP2

Tim Recker
Managing Director – Private Equity/ Real Assets
REGENTS OF THE UNIVERSITY OF CALIFORNIA

Mark Anson
CIO
BASS FAMILY OFFICE

Malcolm C. Goepfert
Director of Investments
THE JAMES IRVINE FOUNDATION

Maurice Gordon
Senior Managing Director
GUARDIAN LIFE INSURANCE

Nicole Belytschko
Managing Director
CM CAPITAL CORPORATION

Sandra Bosela
Co-Group Head, Global Head of Private Equity
OPTRUST PRIVATE MARKETS GROUP

Stephen Whatmore
Principal
QIC

Marina Mavrakis
Managing Director, Private Equity, High Yield & Distressed Investments
TIAA-CREF

Susanne Forsingdal
Partner
ATP PRIVATE EQUITY PARTNERS

Stephen Moseley
Head of Private Equity
ALASKA PERMANENT FUND CORPORATION

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SuperReturnTV

SuperReturn Global Series

SuperReturn Global Series

SuperInvestor U.S. LinkedIn Group

EDITOR'S CHOICE

With over 60 hours of take-home content at this year's jam-packed event, Heidi Stancliffe, the Conference Director for SuperInvestor U.S. 2015, has selected some of the sessions that you cannot afford to miss.

Benjamin Ball

Fundraising Master Class

Fundraising & IR Summit, Monday February 9

Understand the psychology of presenting to investors and perfect your pitch with our resident pitch expert Benjamin Ball.

R.P. Eddy

The World In 2015

Main Conference Day One, Tuesday February 10

With geopolitics dominating the news at the current time, make sense of the world in 2015 with former diplomat and national security authority R.P. Eddy.

Andrea Auerbach

Private Markets Rewind!

Main Conference Day One, Tuesday February 10

Comparing 2007/1999 valuations and leverage with 2014 – is it different this time? Cambridge Associates' Andrea Auerbach examines the data.

David Bonderman

Private Equity Titan

Main Conference Day One, Tuesday February 10

David Bonderman shares his outlook for the industry at the start 2015. Don't miss this chance to hear from one of the godfathers of private equity!

Kristin Snyder

Meet The Regulators

Main Conference Day One, Tuesday February 10

With regulation high on the agenda, hear the SEC's latest thinking on conflicts of interest, fees and deal allocation from Jeremy Pendrey and Kristin Snyder.

Scott Kupor

Tech Superstars

Main Conference Day One, Tuesday February 10

Late stage VC, growth equity or buyout – where are the sweet spots today? Hear from top performing tech investors: Joerg Adams, Director, Silver Lake Partners; DJ Deb, Managing Partner, Francisco Partners; & Scott Kupor, COO, Andreessen Horowitz.

EDITOR'S CHOICE

Mitch Truwit

Keynote GP Interview

Main Conference Day Two, Wednesday February 11

David Fann, President & CEO, TorreyCove Capital Partners puts the questions to Mitch Truwit, Co-CEO, Apax Partners in the keynote GP interview.

Wil VanLoh

The Energy Revolution

Main Conference Day Two, Wednesday February 11

One of the hottest trends in private equity! Hear from expert LPs and GPs leading the field in energy investing: Evan Corley, Principal, Pantheon; Gregory Beard, Head of Natural Resources, Senior Partner, Apollo Global Management; John Raymond, CEO, Energy & Minerals Group; Wil VanLoh, President & CEO, Quantum Energy Partners; & Adam Wise, Managing Director, John Hancock.

George Cole

Spotlight On Credit Strategies

Main Conference Day One, Tuesday February 10 &
Main Conference Day Two, Wednesday February 11

Hear the latest in corporate debt, speciality finance and global credit opportunities. Firms speaking include: The Riverside Company, Monroe Capital, MezzVest, Apollo Aviation Group, Capital Royalty & many more.

Kate D. Mitchell

More Venture Capital Than Ever Before!

Main Conference Day One, Tuesday February 10 &
Main Conference Day Two, Wednesday February 11

Meet the investors and managers leading the renaissance in venture capital investing. Firms speaking include: Top Tier Capital Partners, SoftTech VC, Scale Venture Partners, Illuminate Ventures, DCM & many more.

Andrew Zatlin

The Vice Index

Main Conference Day Two, Wednesday February 11

Rethinking economic orthodoxy and forecasting for the 21st century with top economic pundit Andrew Zatlin, dubbed the 'Moneyball of Economics' by the WSJ.

Plus Brand New Call For Papers

Main Conference Day Two, Wednesday February 11

Would you like to present in front of the SuperInvestor U.S. audience? If so, submit your piece of original research before 5pm PST on Friday November 28. Entries will be evaluated by our judging panel and the most interesting piece will be selected to be presented at SuperInvestor U.S. 2015. To submit your piece or for more information, email Heidi Stancliffe: heidi.stancliffe@informa.com.

THE 140+ SPEAKER FACULTY

- LPs, Fund of Funds & Investment Consultants
- GPs & VCs

- **Joerg Adams,** Director, **SILVER LAKE PARTNERS**
- **Eric Albertson,** Senior Investment Director, **SL CAPITAL PARTNERS**
- **Mark Anson,** CIO, **BASS FAMILY OFFICE**
- **Andrea Auerbach,** Managing Director, **CAMBRIDGE ASSOCIATES**
- **Anup Bagaria,** Co-Managing Partner, **WASSERSTEIN & CO**
- **Bronwyn Bailey,** Vice President, Research, **PEGCC**
- **John Balen,** General Partner, **CANAAN PARTNERS**
- **Benjamin Ball,** Director, **BENJAMIN BALL ASSOCIATES**
- **Gregory Beard,** Head of Natural Resources, Senior Partner, **APOLLO GLOBAL MANAGEMENT**
- **Andrew Beaton,** Managing Director & Co-Head of Co-investment, **CAPITAL DYNAMICS**
- **Chason Beggerow,** Partner, **ALTIUS ASSOCIATES**
- **Robert M. Belke,** Managing Director, **LOVELL MINNICK PARTNERS**
- **Nicole Belytschko,** Managing Director, **CM CAPITAL CORPORATION**
- **Mark Benedetti,** Managing Director, **ARDIAN**
- **Heinz Blennemann,** Principal, **BLENNEMANN FAMILY INVESTMENTS**
- **David Bonderman,** Founding Partner, **TPG CAPITAL**
- **Sandra Bosela,** Co-Group Head, Global Head of Private Equity **OPTRUST PRIVATE MARKETS GROUP**
- **Bob Brown,** Managing Director, **RIVERSTONE HOLDINGS**
- **Kevin P. Campbell,** Managing Director, Private Markets Group, **DUPONT CAPITAL MANAGEMENT**
- **Jenny Chen,** Vice President, **JASPER RIDGE**
- **Jeff Clavier,** Managing Partner, **SOFTTECH VC**
- **Adam Clemens,** Managing Director, Co-Investments, **PORTFOLIO ADVISORS**
- **George Cole,** Managing Partner, **THE RIVERSIDE COMPANY**
- **Evan Corley,** Principal, **PANTHEON**
- **Steve Cowan,** Managing Director, **57 STARS**
- **Chris Culbertson,** Investment Director, **VERGER CAPITAL MANAGEMENT**
- **Ronan Cunningham,** Managing Director, **SPECTRUM EQUITY**
- **David Damiba,** Credit & Special Situations Adviser, **HELIOS INVESTMENT PARTNERS**
- **Martin Day,** Partner, **CALEDON CAPITAL MANAGEMENT**
- **Anna Dayn,** CEO, **DAYN ADVISORS**
- **DJ Deb,** Managing Partner, **FRANCISCO PARTNERS**
- **David M. Denning,** Vice President, **DENNING & CO**
- **Paul Denning,** CEO, **DENNING & CO**
- **Kelly K. DePonte,** Managing Director, **PROBITAS PARTNERS**
- **Marc der Kinderen,** Managing Partner, **747 CAPITAL**
- **Dixon Dol,** Co-Founder & General Partner, **DCM**
- **R.P. Eddy,** CEO, **ERGO**
- **Lisa Edgar,** Managing Director, **TOP TIER CAPITAL PARTNERS**
- **David Fann,** President & CEO, **TORREYCOVE CAPITAL PARTNERS**
- **Jose E. Feliciano,** Partner & Co-Founder, **CLEARLAKE CAPITAL**
- **Jose Fernandez,** Partner, **STEPSTONE GROUP**
- **Susanne Forsingdal,** Partner, **ATP PRIVATE EQUITY PARTNERS**
- **Ramsey Frank,** Managing Director, **AMULET CAPITAL PARTNERS**
- **Karin Geldfeld,** Director, Asset Management, **ABBOT DOWNING**
- **Malcolm C. Goepfert,** Director of Investments, **THE JAMES IRVINE FOUNDATION**
- **Brian Golson,** Managing Partner, **PARTHENON CAPITAL PARTNERS**
- **Maurice Gordon,** Senior Managing Director, **GUARDIAN LIFE INSURANCE**
- **Gail Guerin,** Founder, **THE GUERIN GROUP**
- **Naren Gupta,** Co-Founder & Managing Director, **NEXUS VENTURE PARTNERS**
- **Sanjay Gupta,** Executive Director, **ADVEQ**
- **Gordon Hargraves,** Partner, **PRIVATE ADVISORS**
- **Eric R. Harnish,** Director of Private Markets Research, **NEPC**
- **Trey Hart,** Vice President, **NORTHERN TRUST PRIVATE EQUITY**
- **David Hartford,** Managing Director, **AERIS CAPITAL**
- **Ralph Jaeger,** Managing Director, **SIGULER GUFF**
- **Jeffrey R. Jay,** Managing Director, **GREAT POINT PARTNERS**
- **Jed Johnson,** Portfolio Manager – Private Markets, **CROW HOLDINGS CAPITAL - INVESTMENT PARTNERS**
- **Alan Jones,** Managing Director, **MORGAN STANLEY CAPITAL PARTNERS**
- **Derek Jones,** Managing Director, **GCM CUSTOMIZED FUND INVESTMENT GROUP**
- **Joelle Kayden,** Managing Member, **ACCOLADE PARTNERS**
- **Salman Khan,** CEO & Managing Principal, **STABILIS CAPITAL MANAGEMENT**
- **Roman Khlupin,** Chief Investment Officer, **STRENTA INVESTMENT MANAGEMENT**
- **Eric Kim,** Managing Partner, **GOODWATER CAPITAL**
- **Michele G. Kinner,** Partner & Head of US Private Equity Fund Investments, **QUILVEST USA**
- **Theodore L. Koenig,** President & CEO, **MONROE CAPITAL**
- **Scott Kupor,** COO, **ANDREESSEN HOROWITZ**
- **Gregory P. Lamb,** Managing Partner, **ALCAZAR PARTNERS**
- **Anthony P. Lee,** General Partner, **ALTOS VENTURES**
- **Lisa Lee,** Managing Director, Investor Relations, **CVC CAPITAL PARTNERS**
- **Ken Lehman,** Managing Director, **KENDALL INVESTMENTS**
- **Jean-Louis Lelogeais,** Co-Founder and Senior Managing Director, **STRATEGIC VALUE PARTNERS**
- **Kelvin Liu,** Director, **INVESCO PRIVATE CAPITAL**

THE 140+ SPEAKER FACULTY

- Industry Experts
- Special Guest Speakers

- **Cari Lodge,** Managing Director, **COMMONFUND CAPITAL**
- **Susan Long McAndrews,** Partner, Head of US Primary Investments, **PANTHEON**
- **Elliot Luchansky,** Managing Partner, **ELM EQUITY PARTNERS**
- **Saguna Malhotra,** Managing Director of Private Equity, **STANFORD MANAGEMENT COMPANY**
- **Joncarlo R. Mark,** Founder & Managing Member, **UPWELLING CAPITAL GROUP**
- **Marina Mavrakis,** Managing Director, Private Equity, High Yield & Distressed Investments, **TIAA-CREF**
- **Eric Mayo,** CIO, **TERRA INCOGNITA CAPITAL**
- **David McCoy,** Principal & Portfolio Manager, **RCP ADVISORS**
- **Dave McClure,** Founding Partner, **500 STARTUPS**
- **Hunter McCrossin,** Managing Director, Investments, **VANDERBILT UNIVERSITY**
- **Kate D. Mitchell,** Managing Director, **SCALE VENTURE PARTNERS**
- **Stephen Moseley,** Head of Private Equity, **ALASKA PERMANENT FUND CORPORATION**
- **Terry Mullen,** Partner, **ARSENAL CAPITAL PARTNERS**
- **Alison Nankivell,** Vice President, Venture Capital Action Plan, **BUSINESS DEVELOPMENT BANK OF CANADA**
- **Keith C. Nelson,** Director, Investments, **TEXAS CHILDREN'S HOSPITAL**
- **Olaf Neubert,** Managing Partner, **TOP CAPITAL ADVISORS**
- **Ray Newman,** Partner, **HOOPP CAPITAL PARTNERS**
- **Andy Nick,** Director, **COGENT PARTNERS**
- **Griffith Norville,** Vice President, **HAMILTON LANE**
- **Nancy Obler,** Principal, **AMERRA CAPITAL MANAGEMENT**
- **Mark O'Hare,** CEO, **PREQIN**
- **Cindy Padnos,** Founder & Managing Partner, **ILLUMINATE VENTURES**
- **Jay Park,** Managing Director, **BLACKROCK PRIVATE EQUITY PARTNERS**
- **Jeremy E. Pendrey,** Senior Counsel, Asset Management Unit, **SEC ENFORCEMENT DIVISION**
- **Christopher Perriello,** Managing Director, **ALPINVEST PARTNERS**
- **Scott Potter,** Managing Partner, **SAN FRANCISCO EQUITY PARTNERS**
- **Priya Pradhan,** Senior Investment Director, **CAMBRIDGE ASSOCIATES**
- **Venkat Ramaswamy,** Executive Director; Co-Head Wholesale Capital Markets & Wholesale Asset Management, **EDELWEISS ALTERNATIVE ASSET ADVISORS**
- **John Raymond,** CEO, **ENERGY & MINERALS GROUP**
- **Jeffrey A. Reals,** Managing Director, **PERFORMANCE EQUITY MANAGEMENT**
- **Tim Recker,** Managing Director - Private Equity/Real Assets, **REGENTS OF THE UNIVERSITY OF CALIFORNIA**
- **Meredith Rerisi,** Managing Director, **ABBOTT CAPITAL MANAGEMENT**
- **Brian Rich,** Managing Partner & Co-Founder, **CATALYST INVESTORS**
- **Brett B. Rochkind,** Managing Director, **GENERAL ATLANTIC**
- **Jane Rowe,** Senior Vice President, **ONTARIO TEACHERS' PENSION PLAN**
- **Ken Sawyer,** Managing Director, **SAINTS CAPITAL**
- **Gary Schlossberg,** Senior Economist, **WELLS FARGO**
- **Ferdinand Seibert,** Senior Vice President, **ZURICH ALTERNATIVE ASSET MANAGEMENT**
- **Joe Silver,** Managing Partner, **EDGELINE CAPITAL PARTNERS**
- **Drew R. Smith,** Vice President, Alternative Assets, **ADVANTUS CAPITAL MANAGEMENT**
- **Kristin Snyder,** Associate Regional Director, **SEC EXAMINATIONS DIVISION**
- **Peter B. Spasov,** Partner, **MARLIN EQUITY PARTNERS**
- **Jamey Sperans,** Managing Director, **MORGAN STANLEY AIP**
- **Matthias Stoetter,** Director, Head of Secondaries, **MPEP**
- **Anders Stromblad,** Head of External Management, **AP2**
- **Hans Swildens,** Founder & Managing Director, **INDUSTRY VENTURES**
- **Katie Taormino,** Managing Director, **SVB**
- **Simon Thornton,** CEO, **PEARONLINE**
- **Miguel Toney,** Director, **MEZZVEST**
- **Whitney Toombs Voute,** Director of Investor Relations, **WHITE DEER ENERGY**
- **John Toomey,** Managing Director, **HARBOURVEST PARTNERS**
- **Chris Townsend,** Managing Director, **HANSA CAPITAL**
- **Dan Townsend,** Managing Director, **TOP TIER CAPITAL PARTNERS**
- **David Treitel,** Managing Director, **APOLLO AVIATION GROUP**
- **Mitch Truwit,** Co-CEO, **APAX PARTNERS**
- **Kevin J. Tunick,** VP & Managing Director, Private Investments, **UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**
- **Wil VanLoh,** President & CEO, **QUANTUM ENERGY PARTNERS**
- **Daniel A. Ward,** Director of Investments, **VIRGINIA TECH FOUNDATION**
- **David Waxman,** Managing Director, **AZLA ADVISORS**
- **Michael Weinmann,** Managing Director, **CAPITAL ROYALTY**
- **Stephen Whatmore,** Principal, **QIC**
- **Orin P. Wicks,** Vice President, **HALL CAPITAL PARTNERS**
- **Adam Wise,** Managing Director, **JOHN HANCOCK**
- **Eric Woo,** Founder, **TRIGO VENTURES**
- **Hugh Wrigley,** Managing Director, **GLOBAL ENDOWMENT MANAGEMENT**
- **David York,** CEO & Managing Director, **TOP TIER CAPITAL PARTNERS**
- **Christian Zabbal,** Managing Partner, **BLACK CORAL CAPITAL**
- **Andrew Zatlin,** Founder, **SOUTHBAY RESEARCH**
- **Chris Zugaro,** Partner, **TRIVE CAPITAL**

THE NETWORKING EXPERIENCE

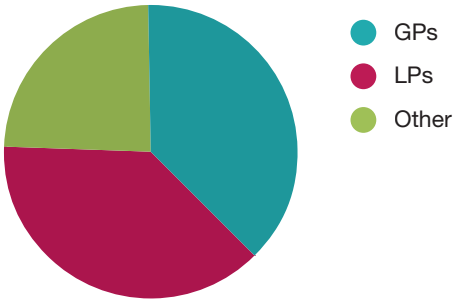
With over 250 senior industry decision makers in attendance, including 100+ LPs and 100+ GPs, attending SuperInvestor U.S. means you meet the industry under one roof, saving a huge amount of time and money on travel.

What's more, SuperInvestor U.S. makes networking easy, effective and even fun!

Who Will I Meet?

- **250 senior industry decision makers**
- **100+ powerful LPs**
- **Of the LPs, 68% are end-investors**
- **100+ top performing GPs**

Attendee breakdown at SuperInvestor U.S. 2014:



The MySuperInvestor Online Networking Platform

See who's coming to SuperInvestor U.S. and boost your networking before, during and after the conference with the MySuperInvestor Online Networking Platform.

- ✓ View the full attendee list 2 weeks before the conference begins
- ✓ Accessible from your desktop PC or via the mobile app for smartphones and tablets
- ✓ Message your fellow SuperInvestor U.S. attendees and set up meetings
- ✓ New LP, GP and Fund of Funds profiles powered by Preqin
- ✓ Personalize your profile

MySuperInvestor goes live two weeks prior to the event and remains available until a week following. That means four complete weeks of networking.

All paid attendees of the main conference will benefit from MySuperInvestor and receive login details via email.

THE NETWORKING EXPERIENCE

SuperInvestor U.S. 2015

Networking is what makes your conference experience both enjoyable and useful. Throughout the conference there are a myriad of opportunities for you to make key contacts, meet business partners and catch up with old industry friends.

These icons are placed throughout the agenda of the next few pages to help you navigate SuperInvestor U.S. networking formats.

Too-Hot-To-Touch Boardroom Discussions

Find out what your peers really think about the most controversial topics in private equity. Taking place strictly under the Chatham House Rule in a boardroom set-up, participants will be encouraged to speak openly, allowing for frank, honest and fruitful discussion between peers. Uncut!

Meet The LP Lunch Tables

Join one of our leading LP speakers for a relaxed sit-down lunch. Sign up on the day to reserve a space at your favorite speaker's table.

Hosted by:

TopTier Denning & Company

Exclusive LP-Only Breakfast

An opportunity for institutional investors to interact, pool knowledge and learn from each other. This session is open to only pension funds, endowments, foundations, DFIs, SWFs and ILPA members, subject to qualification. For more information, please contact:
Laura Griffin: lgriffin@icbi.co.uk.

SuperInvestor One-To-One Meeting Service

This year we are offering One-To-One meeting packages where GPs can sign up to have specific LP meetings arranged. Cherry pick LPs you would like to meet from our attendee list and leave the rest to us! To find out more, please contact:
Ian Law: ilaw@icbi.co.uk.

Supported By:

EdgeLine Capital Partners

Rising Stars Fund Showcase

Hear an elevator pitch from the rising stars of private equity and discover exciting new managers and strategies.

Meet The Regulators

Meet the regulators shaping the industry of the future. This closed door discussion will take place under the Chatham House Rule, allowing you to ask questions and voice your opinion in a confidential environment.

MySuperInvestor Online Networking Platform

Search who is attending the event and message them up to two weeks in advance to get the most out of your time at SuperInvestor U.S.
See opposite page for details.

Networking Drinks Reception

Wind down in a relaxed and informal environment and enjoy the opportunity to network with the industry.

Private Meeting Room

Reserve a private meeting room to meet with clients during the conference. How often are 250 industry leaders in the same place at the same time? For more information, please contact:
Ian Law: ilaw@icbi.co.uk.

Engaged Conversation Interactive Discussions

Get involved in the discussion, exchange ideas and learn from your peers. Get into the nitty-gritty of best practice and under the skin of specific strategies with these interactive discussion sessions.

Networking Lounge

Enjoy refreshments whilst catching up with old friends. The networking lounge, exhibition and Speaker Zone will be a buzzing hub for business discussions all day long.

FUNDRAISING & INVESTOR RELATIONS SUMMIT

February 9, 2015

Malcolm C. Goepfert
THE JAMES IRVINE FOUNDATION

Nicole Belytschko
CM CAPITAL CORPORATION

Mark Anson
BASS FAMILY OFFICE

8.15	*Registration & Coffee*	
8.30	Chairman's Opening Remarks	**Paul Denning,** CEO, **DENNING & CO.**
8.40	**NEW FUNDRAISING DATA & ANALYSIS** How Much Capital Was Raised In 2014 For Which Strategies And What Happens Next?	**Kelly K. DePonte,** Managing Director, **PROBITAS PARTNERS**
9.10	*Followed by panel discussion:* How Much Is Too Much Capital In Any Particular Part Of The Market?	*Moderator:* **Kelly K. DePonte,** Managing Director, **PROBITAS PARTNERS** **Nicole Belytschko,** Managing Director, **CM CAPITAL CORPORATION** **Sanjay Gupta,** Executive Director, **ADVEQ** **Orin P. Wicks,** Vice President, **HALL CAPITAL PARTNERS**
9.40	**OVERSUBSCRIBED FUNDS** How Do LPs Get Allocations In An Over-Subscribed Fund And How Are GPs With The Power To Choose Building Their Investor Base? *This session will take place under the Chatham House Rule*	*Moderator:* **Joe Silver,** Managing Partner, **EDGELINE CAPITAL PARTNERS** **Jose E. Feliciano,** Partner & Co-Founder, **CLEARLAKE CAPITAL** **Whitney Toombs Voute,** Director of Investor Relations, **WHITE DEER ENERGY**
10.10	**INCENTIVES** Which Incentives Are Most Attractive To LPs When Considering A First Close Investment?	*Moderator:* **Simon Thornton,** CEO, **PEARONLINE** **Malcolm C. Goepfert,** Director of Investments, **THE JAMES IRVINE FOUNDATION** **Drew R. Smith,** Vice President, Alternative Assets, **ADVANTUS CAPITAL MANAGEMENT**
10.40	*Morning Coffee*	
11.10	**TRANSPARENCY** What Are The Questions LPs Need Answers To And In What Circumstances Would They Not Make An Investment?	**Mark O'Hare,** CEO, **PREQIN**
11.30	How Are GPs Approaching Fundraising In The Light Of AIFMD And FATCA?	**Bronwyn Bailey,** Vice President, Research, **PEGCC**
11.50	**RE-UPPING** How Do LPs Rank GPs Beyond Performance – What Secures A Re-Up? *With audience polling* *Followed by:* **SuperInvestor U.S. 2015 LP/GP Mr & Mrs** *Can a group of GPs correctly match LPs to their investment goals?*	*Moderator:* **Paul Denning,** CEO, **DENNING & CO.** **Mark Anson,** CIO, **BASS FAMILY OFFICE** **Meredith Rerisi,** Managing Director, **ABBOTT CAPITAL MANAGEMENT** **Christian Zabbal,** Managing Partner, **BLACK CORAL CAPITAL**

12.30	*Lunch* Meet The LP Lunch Tables	• **David Hartford,** Managing Director, **AERIS CAPITAL** • **Hunter McCrossin,** Managing Director, Investments, **VANDERBILT UNIVERSITY** • **Kevin J. Tunick,** VP & Managing Director, Private Investments, **UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**
2.00	**EMERGING MANAGERS** Examining How LPs View Emerging Managers And Spin Outs: What Hurdles Do They Have To Overcome?	*Moderator:* **Gordon Hargraves,** Partner, **PRIVATE ADVISORS** **Jed Johnson,** Portfolio Manager – Private Markets, **CROW HOLDINGS CAPITAL - INVESTMENT PARTNERS** **Kelvin Liu,** Director, **INVESCO PRIVATE CAPITAL** **Kevin J. Tunick,** VP & Managing Director, Private Investments, **UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**
2.30	**ENGAGED CONVERSATION** Investor Relations 360° *Small group discussions. Each roundtable is given a theme focusing on one element of the fundraising and investor relations lifecycle. Findings will be shared with the group as a whole and captured in a PowerPoint presentation, which will be distributed to participants after the event.*	*Led By:* **David York,** CEO & Managing Director, **TOP TIER CAPITAL PARTNERS** *Discussion Leaders:* **David M. Denning,** Vice President, **DENNING & CO** **Marc der Kinderen,** Managing Partner, **747 CAPITAL** **Jose Fernandez,** Partner, **STEPSTONE GROUP**
3.00	*Afternoon Coffee*	
3.30	**FUNDRAISING MASTER CLASS** *Session One:* What Does It Take To Persuade Investors? *Understand the psychology of presenting to investors with our resident pitch expert. Learn what tricks work when selling your fund. Learn how just being very good is not good enough.*	**Benjamin Ball,** Director, **BENJAMIN BALL ASSOCIATES**
3.45	*Session Two:* Fundraising Dos & Don'ts – LPs Speak Out • How to get your foot in the door • What do LPs want to see in a meeting? • What does every manager say? • Follow-up protocol • What has caused LPs to pull out at the final hurdle?	*Moderator:* **Benjamin Ball,** Director, **BENJAMIN BALL ASSOCIATES** **Anna Dayn,** CEO, **DAYN ADVISORS** **Karin Geldfeld,** Director, Asset Management, **ABBOT DOWNING** TBC **Eric Woo,** Founder, **TRIGO VENTURES**
4.15	*Session Three:* The Fundraising Superstars' How-To Guide – What Does It Take To Achieve Outstanding Results?	*Moderator:* **Benjamin Ball,** Director, **BENJAMIN BALL ASSOCIATES** **Bob Brown,** Managing Director, **RIVERSTONE HOLDINGS** **Ronan Cunningham,** Managing Director, **SPECTRUM EQUITY** **Lisa Lee,** Managing Director, Investor Relations, **CVC CAPITAL PARTNERS** **Elliot Luchansky,** Managing Partner, **ELM EQUITY PARTNERS**
4.45	*End Of Fundraising & IR Summit*	

CO-INVESTMENT SUMMIT

February 9, 2015

Stephen Whatmore
QIC

Maurice Gordon
GUARDIAN LIFE INSURANCE

Mark Benedetti
ARDIAN

8.30	*Registration & Coffee*	
8.50	Chairman's Opening Remarks	
9.00	**CO-INVESTMENT STRATEGY** Direct, Co-Investment Fund or Separate Account; Pre Or Post Deal; Passive Or Active?	*Moderator:* **Joncarlo R. Mark,** Founder & Managing Member, **UPWELLING CAPITAL GROUP** **Derek Jones,** Managing Director, **GCM CUSTOMIZED FUND INVESTMENT GROUP** **Hunter McCrossin,** Managing Director, Investments, **VANDERBILT UNIVERSITY** **Ferdinand Seibert,** Senior Vice President, **ZURICH ALTERNATIVE ASSET MANAGEMENT** **Stephen Whatmore,** Principal, **QIC**
9.30	**NEW CO-INVESTMENT FUNDRAISING DATA & ANALYSIS** How Much Capital Can Be Realistically Deployed V Supply Of Opportunity?	
10.00	**HOW DO GPS ALLOCATE CO-INVESTMENT OPPORTUNITIES** Biggest Cheque, First Out Of The Blocks Or Preferred Partner? *This session will take place under the Chatham House Rule*	*Moderator:* **Andrew Beaton,** Managing Director & Co-Head of Co-investment, **CAPITAL DYNAMICS** **Brian Golson,** Managing Partner, **PARTHENON CAPITAL PARTNERS** **Scott Potter,** Managing Partner, **SAN FRANCISCO EQUITY PARTNERS**
10.30	*Morning Coffee*	
	CO-INVESTMENT PRACTICALITIES	
11.00	*Session One:* Every LP Is The Co-Investment Partner Of Choice: What Resources Do LPs Need To Successfully Transact Co-Investment Opportunities?	**Mark Benedetti,** Managing Director, **ARDIAN** **Maurice Gordon,** Senior Managing Director, **GUARDIAN LIFE INSURANCE** **Michele G. Kinner,** Partner & Head of US Private Equity Fund Investments, **QUILVEST USA**
11.30	*Session Two:* GPs Speak Out – What Can LPs Do To Make Life Easier For GPs? *This session will take place under the Chatham House Rule*	*Moderator:* **Jay Park,** Managing Director, **BLACKROCK PRIVATE EQUITY PARTNERS** **Anup Bagaria,** Co-Managing Partner, **WASSERSTEIN & CO** **Robert M. Belke,** Managing Director, **LOVELL MINNICK PARTNERS** **Chris Zugaro,** Partner, **TRIVE CAPITAL**

12.00	**DUE DILIGENCE** How Do LPs Conduct Due Diligence On A Co-Investment Deal And What Forms Of Adverse Selection Should LPs Be Wary Of?	*Moderator:* **Adam Clemens,** Managing Director, Co-Investments, **PORTFOLIO ADVISORS** **Chason Beggerow,** Partner, **ALTIUS ASSOCIATES** **David Hartford,** Managing Director, **AERIS CAPITAL** **David McCoy,** Principal & Portfolio Manager, **RCP ADVISORS**
12.30	*Lunch* Meet The LP Lunch Tables	• **David Hartford,** Managing Director, **AERIS CAPITAL** • **Hunter McCrossin,** Managing Director, Investments, **VANDERBILT UNIVERSITY** • **Kevin J. Tunick,** VP & Managing Director, Private Investments, **UNIVERSITY OF NORTH CAROLINA AT CHAPEL HILL**
2.00	**ENGAGED CONVERSATION** Co-Investment For Different Market Segments *Join the small group discussion of most interest to you* • VC • Emerging Markets • Credit Strategies • Growth Equity	*VC:* **Dan Townsend,** Managing Director, **TOP TIER CAPITAL PARTNERS** *Emerging Markets:* **Steve Cowan,** Managing Director, **57 STARS** *Credit Strategies:* **Miguel Toney,** Director, **MEZZVEST** *Growth Equity:* **Scott Potter,** Managing Partner, **SAN FRANCISCO EQUITY PARTNERS**
2.30	**NEW CO-INVESTMENT PERFORMANCE DATA & ANALYSIS** How Have Co-Investments Under Performed Against Fund Investments And What Are The Hallmarks Of A Successful Co-Investment?	**Priya Pradhan,** Senior Investment Director, **CAMBRIDGE ASSOCIATES**
3.00	**COMMUNICATION AND REPORTING** Through The Life Cycle Of The Deal - How Does It Compare To Fund Investment And What Happens If Something Goes Wrong?	*Moderator:* **Martin Day,** Partner, **CALEDON CAPITAL MANAGEMENT** **Ray Newman,** Partner, **HOOPP CAPITAL PARTNERS** **Jeffrey A. Reals,** Managing Director, **PERFORMANCE EQUITY MANAGEMENT** **Jamey Sperans,** Managing Director, **MORGAN STANLEY AIP**
3.30	*Afternoon Coffee*	
4.00	**TOO-HOT-TO-TOUCH SESSION** Co-Investment Fees & Terms • Why should LPs not pay fees and carry when the GP is doing the work? • Can LPs take such a hard stance on fees with such high competition for opportunities? • What level of commitment gets you certain rights? • Why should an LP get governance rights – if they are a fund investor, they should trust the GP	*Led By:* **Martin Day,** Partner, **CALEDON CAPITAL MANAGEMENT** **Maurice Gordon,** Senior Managing Director, **GUARDIAN LIFE INSURANCE** **Joncarlo R. Mark,** Founder & Managing Member, **UPWELLING CAPITAL GROUP**
4.45	*End Of Co-Investment Summit*	

MAIN CONFERENCE DAY ONE

February 10, 2015

8.00	*Registration & Coffee*	
8.20	Chairman's Opening Remarks	
8.30	**NEW ECONOMIC DATA & ANALYSIS** What Is The Outlook For The U.S. Economy And Implications For Public And Private Markets In 2015?	**Gary Schlossberg,** Senior Economist, **WELLS FARGO**
9.00	**NEW PRIVATE EQUITY DATA & ANALYSIS** Private Market Factors Rewind! Comparing 2007/1999 Valuations And Leverage With 2014 – Is it Different This Time?	**Andrea Auerbach,** Managing Director, **CAMBRIDGE ASSOCIATES**
9.30	*Followed by panel discussion:* **LP STATE OF THE UNION** Which Private Equity Strategies Offer The Best Risk/Return Profile In A Potentially Overheating Market?	*Moderator:* **Eric R. Harnish,** Director of Private Markets Research, **NEPC** **Andrea Auerbach,** Managing Director, **CAMBRIDGE ASSOCIATES** **Marina Mavrakis,** Managing Director, Private Equity, High Yield & Distressed Investments, **TIAA-CREF** **Griffith Norville,** Vice President, **HAMILTON LANE** **Anders Stromblad,** Head of External Management, **AP2**
10.00	**KEYNOTE ADDRESS**	**David Bonderman,** Managing Partner, **TPG CAPITAL**
10.30	How Can GPs Access Good Value Opportunities In A Hot Market?	*Moderator:* **Susan Long McAndrews,** Partner, Head of US Primary Investments, **PANTHEON** **David Bonderman,** Managing Partner, **TPG CAPITAL** **DJ Deb,** Managing Partner, **FRANCISCO PARTNERS**
11.00	*Morning Coffee*	
11.30	**SEC UPDATE** The Conflicts of Interest In Private Equity That Keep Regulators Up at Night	**Jeremy E. Pendrey,** Senior Counsel, Asset Management Unit, **SEC ENFORCEMENT DIVISION** **Kristin Snyder,** Associate Regional Director, **SEC EXAMINATIONS DIVISION**
12.00	**RISING STARS FUND SHOWCASE** *Each rising star will have 8 minutes to pitch their fund to the SuperInvestor U.S. 2015 audience*	Hosted By: EDGELINE Capital Partners

Gary Schlossberg
WELLS FARGO

David Bonderman
TPG CAPITAL

Jeremy E. Pendrey
SEC EXAMINATIONS DIVISION

12.40 *Lunch*

Meet The LP Lunch Tables
- **Susanne Forsingdal,** Partner, **ATP PRIVATE EQUITY PARTNERS**
- **Marina Mavrakis,** Managing Director, Private Equity, High Yield & Distressed Investments**, TIAA-CREF**
- **Tim Recker,** Managing Director – Private Equity/Real Assets, **REGENTS OF THE UNIVERSITY OF CALIFORNIA**
- **Anders Stromblad,** Head of External Management, **AP2**

1.30-2.00: Meet The Regulators
This session will take place under the Chatham House Rule
Jeremy E. Pendrey, Senior Counsel, Asset Management Unit, **SEC ENFORCEMENT DIVISION**
Kristin Snyder, Associate Regional Director, **SEC EXAMINATIONS DIVISION**

2.00 **TECH INVESTING**
Late Stage VC, Growth Equity Or Buyout – Where Are The Sweet Spots Today?

Joerg Adams, Director, **SILVER LAKE PARTNERS**
Brett B. Rochkind, Managing Director, **GENERAL ATLANTIC**
Scott Kupor, COO, **ANDREESSEN HOROWITZ**

2.30 **CO-INVESTMENT**
How Are LPs Thinking About Size, Sector, GP Selection And Timing?

Sandra Bosela, Co-Group Head, Global Head of Private Equity **OPTRUST PRIVATE MARKETS GROUP**
Susanne Forsingdal, Partner, **ATP PRIVATE EQUITY PARTNERS**
Tim Recker, Managing Director - Private Equity/Real Assets, **REGENTS OF THE UNIVERSITY OF CALIFORNIA**
Jane Rowe, Senior Vice President, **ONTARIO TEACHERS' PENSION PLAN**

Stream A – Credit Strategies; Secondaries; Mid-Market

Stream B – Venture Capital; Healthcare; Distressed; Progressive Private Equity
Chaired By: **Gregory P. Lamb,** Managing Partner, **ALCAZAR PARTNERS**

3.00 **CREDIT STRATEGIES**
3.00: *Session One:*
NEW CREDIT STRATEGIES DATA & ANALYSIS
Mark O'Hare, PREQIN

4.10: *Session Two:*
Why Invest In Leveraged Senior Debt Instead Of Mezzanine And Vice Versa?
Moderator: **Mark O'Hare, PREQIN**
George Cole, THE RIVERSIDE COMPANY
Theodore L. Koenig, MONROE CAPITAL
Miguel Toney, MEZZVEST

VENTURE CAPITAL
3.00: *Session One:*
LPS ON VENTURE CAPITAL
How Are Investors Assessing Seed Stage And How Can Large Investors Most Efficiently Access Micro-Funds?
Moderator: **Trey Hart, NORTHERN TRUST PRIVATE EQUITY**
Lisa Edgar, TOP TIER CAPITAL PARTNERS
Trey Hart, NORTHERN TRUST PRIVATE EQUITY
Alison Nankivell, BUSINESS DEVELOPMENT BANK OF CANADA
Keith C. Nelson, TEXAS CHILDREN'S HOSPITAL

	3.40-4.10: *Session Three:* **SPECIALITY FINANCE STRATEGIES** Which Strategies Are Less Capacity Constrained And Is Spread Compression Already Visible? *Moderator:* **David Waxman, AZLA ADVISORS** **Salman Khan, STABILIS CAPITAL MANAGEMENT** **David Treitel, APOLLO AVIATION GROUP** **Michael Weinmann, CAPITAL ROYALTY**	3.30: *Session Two:* What Different Strategies And Models Are There Within Seed Stage Funds? Will The Proliferation Of Micro VCs Continue? What Is The Outlook For Crowd Funding? *Moderator:* **Katie Taormino, SVB** **Jeff Clavier, SOFTTECH VC** **Dave McClure, 500 STARTUPS**
4.00	*Afternoon Coffee*	
4.20	**SECONDARIES** What Is The Most Effective Way For An LP To Invest In Secondaries? *Moderator:* **Olaf Neubert, TOP CAPITAL ADVISORS** **Roman Khlupin, STRENTA INVESTMENT MANAGEMENT** **Cari Lodge, COMMONFUND CAPITAL** **Matthias Stoetter, MPEP** **Chris Townsend, HANSA CAPITAL**	**DISTRESSED** How Are Distressed Players Finding Opportunities In This Market? **Jean-Louis Lelogeais, STRATEGIC VALUE PARTNERS**
4.50	**MID-MARKET** How Has The Mid-Market Performed Compared To Buyout In The Last Few Years? Have Returns Stood Up To The Influx Of Capital And Have Investors Missed Out On Star Performers?	**HEALTHCARE** Which Strands Of Healthcare Offer The Best Opportunities? **Ramsey Frank, AMULET CAPITAL PARTNERS** **Jeffrey R. Jay, GREAT POINT PARTNERS**
5.20	**GROWTH EQUITY** How Will Growth Equity Evolve And Is It Sustainable If There Is Pressure On Terms? *Moderator:* **Joelle Kayden, ACCOLADE PARTNERS** **Ralph Jaeger, SIGULER GUFF** **Brian Rich, CATALYST INVESTORS** **Scott Potter, SAN FRANCISCO EQUITY PARTNERS**	**PROGRESSIVE PRIVATE EQUITY** Alternative Investment Models Including Short Term Fund Structures, Deal-By-Deal Or Concentrated Investing – Will These Models Deliver Compelling Returns For LPs? **Andrea Auerbach, CAMBRIDGE ASSOCIATES**
5.50	*Networking Drinks Reception*	

MAIN CONFERENCE DAY TWO

February 11, 2015

7.45	7.45 - 8.50 **Exclusive LP-Only Breakfast** *An opportunity for institutional investors to interact, pool knowledge and learn from each other. This session is open to only pension funds, endowments, foundations, DFIs, SWFs and ILPA members, subject to qualification. For more information, please contact Laura Griffin: lgriffin@icbi.co.uk.*	Hosted By: DENNING & COMPANY / TOPTIER
8.15	*Registration & Coffee*	
8.30	Chairman's Opening Remarks	
8.40	**ENERGY** Where Do The Best Opportunities Lie In The Energy Sector And The Implications For Fund Focus?	*Moderator:* **Evan Corley,** Principal, **PANTHEON** **Gregory Beard,** Head of Natural Resources, Senior Partner, **APOLLO GLOBAL MANAGEMENT** **John Raymond,** CEO, **ENERGY & MINERALS GROUP** **Wil VanLoh,** President & CEO, **QUANTUM ENERGY PARTNERS** **Adam Wise,** Managing Director, **JOHN HANCOCK**
9.10	**KEYNOTE GP INTERVIEW**	*Interviewer:* **David Fann,** President & CEO, **TORREYCOVE CAPITAL PARTNERS** **Mitch Truwit,** Co-CEO, **APAX PARTNERS**
9.40	**LP ALLOCATIONS** What Follows A Period Of Significant Allocations? How Are LPs Allocating In An Overheating Market? *'Crowd-sourced panel' – questions from the SuperInvestor U.S. 2015 audience*	*Moderator:* **Joncarlo R. Mark,** Founder & Managing Member, **UPWELLING CAPITAL GROUP** **Kevin P. Campbell,** Managing Director, Private Markets Group, **DUPONT CAPITAL MANAGEMENT** **Saguna Malhotra,** Managing Director of Private Equity, **STANFORD MANAGEMENT COMPANY** **Stephen Moseley,** Head of Private Equity, **ALASKA PERMANENT FUND CORPORATION** **Daniel A. Ward,** Director of Investments, **VIRGINIA TECH FOUNDATION** **Hugh Wrigley,** Managing Director, **GLOBAL ENDOWMENT MANAGEMENT**
10.10	**GEOPOLITICAL GURU** The World We Live In	**R.P. Eddy,** CEO, **ERGO**
10.40	*Morning Coffee*	
11.00	**MID-MARKET** Which Segments Of The Mid-Market Offer The Best Opportunities And How Should LPs Differentiate Between Mid-Market Managers In A Crowded Space?	*Moderator:* **Eric Albertson,** Senior Investment Director, **SL CAPITAL PARTNERS** **Alan Jones,** Managing Director, **MORGAN STANLEY CAPITAL PARTNERS** **Terry Mullen,** Partner, **ARSENAL CAPITAL PARTNERS** **Peter B. Spasov,** Partner, **MARLIN EQUITY PARTNERS**

R.P. Eddy
ERGO

Mitch Truwit
APAX PARTNERS

Andrew Zatlin
SOUTHBAY RESEARCH

11.30 **CREDIT STRATEGY TRAILBLAZERS**
How Are Credit Strategies Evolving And Where Are The Opportunities In Today's Market?

12.00 **21ST CENTURY ECONOMICS**
The Vice Index
Andrew Zatlin, Founder, **SOUTHBAY RESEARCH**

12.30 *Lunch*

Stream A – Secondaries; Credit Strategies

2.10 **SECONDARIES**
Session One:
What Capabilities Will Secondaries Managers Need To Succeed In This More Efficient Market?
Moderator: **John Toomey,** **HARBOURVEST PARTNERS**
Justin Burden, **INDUSTRY VENTURES**
Christopher Perriello, **ALPINVEST PARTNERS**
Ken Sawyer, **SAINTS CAPITAL**
Hans Swildens, **INDUSTRY VENTURES**

2.40 *Session Two:*
NEW SECONDARIES DATA & ANALYSIS
Has Too Much Capital Been Raised For Secondaries Compared To The Volume And Size Of The Opportunities And What Are The Trends In Secondary Pricing?
Andy Nick, **COGENT PARTNERS**

3.10 **CREDIT STRATEGIES**
3.10-3.40
GLOBAL CREDIT
In What Geographies Is The Need For Credit The Greatest And Why?
Moderator: **Heinz Blennemann,** **BLENNEMANN FAMILY INVESTMENTS**
David Damiba, **HELIOS INVESTMENT PARTNERS**
Eric Mayo, **TERRA INCOGNITA CAPITAL**
Nancy Obler, **AMERRA CAPITAL MANAGEMENT**
Venkat Ramaswamy, **EDELWEISS ALTERNATIVE ASSET ADVISORS**

Stream B – Venture Capital; Fees & Terms
Chaired By: **Gail Guerin,** Founder, **THE GUERIN GROUP**

VENTURE CAPITAL
Session One:
NEXT GENERATION VCS
How Are The New Generation Of VCs Building Their Organizations And Business?
Moderator: **Chris Culbertson,** **VERGER CAPITAL MANAGEMENT**
John Balen, **CANAAN PARTNERS**
Eric Kim, **GOODWATER CAPITAL**
Kate D. Mitchell, **SCALE VENTURE PARTNERS**
Cindy Padnos, **ILLUMINATE VENTURES**

Session Two:
How Can US VCs Capitalize On Opportunities Within The Global Ecosystem?
Moderator: **Jenny Chen,** **JASPER RIDGE**
Dixon Dol, **DCM**
Naren Gupta, **NEXUS VENTURE PARTNERS**
Anthony P. Lee, **ALTOS VENTURES**

3.10-4.00
TOO-HOT-TO-TOUCH SESSION
Fees & Terms
- Are terms shifting back to the GP?
- What incentives are LPs getting?
- How are LPs looking at fees and expenses?
- How do LPs feel about fund extensions and alternative fund structures?

Led By:
Ken Lehman, **KENDALL INVESTMENTS**
Cari Lodge, **COMMONFUND CAPITAL**
Hugh Wrigley, **GLOBAL ENDOWMENT MANAGEMENT**

3.50 *Afternoon Coffee & End Of SuperInvestor U.S. 2015*

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- *Delegates who are not registered for the conference will not be able to use the meeting tables*
- *Payment for the meeting package must be received by Monday January 19 to guarantee the table*
- *To have the your table area branded with your logo, we must receive the logo by Monday January 19*

The Classic Package

- **Join The Networking Sessions & Receptions**
  As well as access to the conference sessions, you will have access to all the networking sessions and drinks receptions (excluding LP only sessions). See page 9 for full details of all the opportunities
- **Arrange Meetings In Advance Of The Conference**
  Use the MySuperInvestor Online Networking Platform to see who else is attending and arrange meetings in advance of the event.

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LP Breakfast Hosts:

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Kind regards,

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Dates

- **Fundraising & IR Summit: February 9, 2015**
- **Co-Investment Summit: February 9, 2015**
- **Main Conference: February 10 & 11, 2015**

Venue Details

Four Seasons Hotel San Francisco
757 Market Street
San Francisco
California 94103
Tel:+1 (415) 633-3000
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SuperInvestor U.S. 2015

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☐ 2-DAY PACKAGE: Main Conference Only	February 10-11, 2015	$1,999	$1,200	$2,999	$200	$3,199	-
☐ 1-DAY PACKAGE: 1 Summit Only (select summit below)	February 9, 2015	$1,599	$100	$1,699	-	$1,699	-

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